



Hinckley Chamber of Commerce Meeting
4/7/22 - 11:30AM - 12:45PM Hinckley Ad. Building

NEW - SEE THE ACTION ITEMS AT THE END OF THESE MINUTES

1. CALL TO ORDER - ROLL CALL - President - Melinda Mallari

Melinda Mallari Swan	Richard Pearl
Denise Klag (Treas)	Dale Chorba
Heather Liccardi (Sec)	Melissa Augustine (Trustee)
Vicki Getz	Mark Staron (V. Pres)
Annetherese Biesiada	Chris Studor
Ashley Bator	Trish Strazar
Christina Vomero	Ashley Bator

4 New Members This Month

Laura Baciú - Coco Cafe	
Gary Hajek - CLE Lending Group	Jeff Goebel - Mr. Formal Transportation
Vicki & Quentin Tiff - Tiff Hope Research	

2. MINUTES FROM MARCH MEETING - APPROVED

3. COMMITTEE REPORTS:

A. TREASURER'S REPORT - \$37,225.77 = Balance as of 4/7/22

Buzzard Day Expenses - \$ 21,192.40	plus school invoice
Amount Received - \$ 31,757.38	less school invoice
Amount Raised - \$10,564.98	less school invoice

Pre-ordered breakfasts -	42 -	\$ 426
Pre ordered boxed sausage -	56 -	\$1,839

B. HINCKLEY GREETERS - Heather Liccardi

- 1) Greeters March Report - 15 deliveries to local families
- 2) **If you want to advertise your group or business, bring your info to the next HCC meeting and give to Heather: i.e. merch, brochures, discounts, letter of introduction, etc**
- 3) **We could use a volunteer from HCC to help map and deliver**

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- C. **MEMBERSHIP** - Melinda needs someone to step up as Chair to develop Membership and Outreach
- D. **SCHOLARSHIP** - 9 applicants: Trish Strazar, Richard Pearl, Heather Liccardi will score the scholarship apps and return to Melinda who will tally the winners (April 14, 15). Recipients will be invited to be introduced in May
- E. **SOCIAL:** **Mark needs help planning a summer outing to recognize Buzzard Day Volunteers. Please see Mark if interested.**
- F. **DONATIONS:** Eric Lucius, Chair: These requests were approved:
 - \$100 to Hinckley Women's Club for Easter Egg Hunt
 - \$ 500 to purchase donuts for Memorial Day Celebration

4. OLD BUSINESS

A. BUZZARD DAY REVIEW

Facts: *1502 Breakfasts (1113 adult, 312 child, 77 volunteer)

*Activities for all ages all over town

*Melinda's Report is attached to these minutes

*Good planning and collaboration by all despite a new venue and reviving after 2 years of COVID restriction

***Mark suggested having a group decide what to do with the profit**

Suggestions for tweaking next year: 11-1 was busiest time

* Mark talk to school electrician about getting temp. power

* Volunteers wear identifying sashes - be sure they stay where assigned (one volunteer left guests confused)

* Ticket taker take tickets and then give silverware

* Ask businesses to give input

* During busy time, lines were too long

* Prepaid line must be separate from pay line

* See Melinda's Report for more suggestions

B. HAPPY HINCKLEY HOLIDAY - Mark needs help planning. See him if you are interested

C. HOLIDAY LIGHTING CONTEST - Think about this as an addition to holiday festivities. - Contact Heather if you want to help plan. Dale Chorba offered ideas already

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5. NEW BUSINESS

A. HINCKLEY COMPREHENSIVE PLAN - Richard Pearl of 350 Hinckley can update us periodically

B. HINCKLEY BICENTENNIAL - Melinda
Hinckley celebrates its BICENTENNIAL IN 2025. Let's celebrate! Vicki and Quentin Tift, new members of HCC, have helped plan Hinckley's 150th and 175th Anniversary Celebrations. They are interested in working with HCC to develop the next major Anniversary in 2025. *Who wants to help? Perhaps at our next meeting Vicki and Quentin could talk for a few minutes about their past experiences.*

C. BANNER FOR THE MAY 30 PARADE - Dale Chorba, Mark Staron, and Melinda Mallari Swan are looking into this.

6. ADJOURN

ACTION ITEMS - HOW CAN YOU HELP THE CHAMBER GROW?

1. To advertise your business/group at no cost, bring 50 brochures, letters of intro, merch, discount coupons, etc to the HCC meeting and give to Heather. The Greeters distribute these items periodically
2. To volunteer to help with the Greeters, contact Heather after the meeting
3. See Mark to help organize a gala summer recognition event for Buzzard Day Volunteers
4. If you would like to meet with Mark to share ideas about what to do with Buzzard Day profit, see Mark
5. Mark needs help planning the Hinckley Holiday Celebration. Can you help? See Mark
6. If you have ideas about Holiday Lighting contest, let Heather know and we'll set up a meeting
7. Vicki and Quentin Tift can help us learn to plan for the Bicentennial Celebration in 2025
8. Mark, Dale Chorba, and Melinda are looking into getting a banner for the May 30 Memorial Day Parade

